



<https://infistack.in/job/ror-job-description/>

ROR

Description

SEO Job Details :

Conduct competitor research and analysis for finding opportunities in keywords, backlinks, content

- Conduct keyword research and analysis.

Competent at using Search tools like SEMrush, Moz, Ahrefs, Screaming Frog, GA, GSC

1) Responsible for managing all SEO activities such as content strategy, link building and keyword strategy to increase rankings on all major search networks.

2) Responsible for improving a project's organic search results

3) Optimize copy and landing pages for search engine marketing

4) Implement off-page SEO content strategies such as coding

5) Manage campaign expenses, staying on budget, estimating monthly costs and reconciling discrepancies

6) Write original, powerful SEO content for blogs and websites

7) most importantly recommends and do post an Article and Blog

Website SEO audit and report generation

Make sure all reports are of top quality and it adheres to company guidelines and standards

Responsibilities

Design, build, and maintain efficient, reusable, and reliable Ruby code

Integration of data storage solutions {{may include databases, key-value stores, blob stores, etc.}}

Integration of user-facing elements developed by front-end developers with server side logic

Identify bottlenecks and bugs, and devise solutions to these problems

Help maintain code quality, organization and automatization

Skills

Experience with Ruby on Rails, along with other common libraries such as RSpec and Resque

Good understanding of the syntax of Ruby and its nuances

Hiring organization

Infistack

Job Location

Ahmedabad

Date posted

June 28, 2022

Solid understanding of object-oriented programming
Good understanding of server-side templating languages
Good understanding of server-side CSS preprocessors {{such as Sass, based on project requirements}}
Basic understanding of front-end technologies, such as JavaScript, HTML5, and CSS3
Familiarity with concepts of MVC, Mocking, ORM, and RESTful
A knack for writing clean, readable Ruby code
Ability to integrate multiple data sources and databases into one system
Understanding of fundamental design principles behind a scalable application
Able to create database schemas that represent and support business processes
Able to implement automated testing platforms and unit tests
Proficient understanding of code versioning tools {{e.g. Git, Mercurial or SVN}}
Familiarity with development aiding tools {{such as Bower, Bundler, Rake, etc}}
Familiarity with continuous integration

Contacts

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I want to join Infistack because *

My total relevant experience is *

My current CTC is *

My expected CTC is *

You can contact me on my email at *

My updated CV is (.pdf|.txt|.doc file) *

Regards, *